

Results-driven professional with 14+ years experience in Web Development and Web Design, including Management prepared to leverage technical, interpersonal, analytical, and project management experience to increase profitability and productivity.

- Evaluate, create, and implement reusable Vue components across a complex program with multiple interfaces
- Proven ability to provide effective Front-End Development and Design to create striking, efficient and powerful applications and websites
- Exceed project goals and expectations; redesign and build of company's corporate website (lcs.com) completed ahead of 2-month timeline
- Go-to developer to deliver projects that require an expedited timeline or a true responsive layout
- Improve Core Web Vitals and ADA compliance for both mobile and desktop across company portfolio increasing usability and Lighthouse scores
- WordPress expert with in-depth knowledge of both front and back-end of the platform, as well as, theme and plugin development
- Preferred developer to manage escalated and high priority customer accounts
- 50+ full custom websites completed from start to finish during development career
- Apply leadership skills to manage and mentor multiple teams, including 8+ developers at one time
- Excellence in communication with staff and customers; build positive, productive relationships
- Thrive in competitive, fast-paced environments where leadership skills are key to success; effectively manage, direct, train and motivate team to encourage and support optimal productivity

Skills

Vue.js / React.js / Typescript / JavaScript / HTML / CSS

Composer / Node.js

PHP / Rest APIs

MySQL / Linux / AWS / WordPress / Drupal

Git / AWS / JIRA / VS Code / Zephyr

Photoshop / Illustrator / XD / Zeplin

Education

B.S. - Communication Studies

Wright State University
Dayton, OH / 2008

Contact

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Professional Experience

Front End Software Engineer

Cerkl Inc, Cincinnati, OH

01/2023– Present

- Create new components using Vue.js with TypeScript to implement new solutions, including image gallery, slack integration, email-less access and others for the company's main application
- Create and update backend endpoints and queries in our PHP environment
- MySQL data manipulation and migrations for new features and customer success requests
- Use Flutter.js to implement and update new functionality for mobile app (iOS and Android)

- Collaborate with Principal Product Designer in Zeplin to plan and execute new user interfaces, including User Experience research to ensure the most effective visual representation for users
- Use Zephyr to execute comprehensive testing against completed features and assist our QA team
- Grow Agile and Scrum maturity by participating in and leading discussions
- Participate in team effort to upgrade entire application from Vue 2 to Vue 3

Senior Web Developer / Interim Manager

TechnologyAdvice, Nashville, TN

2021– 2022

- Manage portfolio of 20+ websites using WPEngine and AWS
- Practice Agile methodology to plan and execute development priorities
- Contribute to company github repositories, including code development, pull request reviews and merges
- Lead and execute new plugin development using Vue.js to create product listings from an internal software API
- Provide support for features and bugs reported by stakeholders throughout the company
- Advise on and implement best practices for Core Web Vitals optimization and ADA compliance
- Scope out and provide solutions for projects such as a new lightweight, customizable theme to be used across the portfolio
- Advise on standardizing workflow and stack for the team to use moving forward, including documentation in Confluence and training where needed

Professional Services Web Team Manager

London Computer Systems, Loveland, OH

2019 – 2021

- Manage a team of 8 website designer/developers including project management, training, and providing support for complex projects/issues
- Develop plans for expansion of team services and responsibilities, executing plans by providing guidance to junior team members and creating standard code and principles for the team to utilize
- Evaluate designer/developers work through annual reviews and regular code review to ensure consistency and quality across work completed by team members
- Grow department revenue by 15%+ annually to meet company goals
- Expand team use of internal software API, developing code to optimize data GET and POST allowing for additional integrations for our customers
- Increase use of best practice code from using a mobile first design/development approach to calling data using AJAX to increase page speed
- Train Junior level developers on techniques/methods/best practices to continually develop overall team knowledge and competencies
- Create scope of work, develop project plans, and create multi-language code applications to be used across the team to enhance performance and efficiency of web projects
- Rewrite of complex internal software integration for high level customer's website which lead to a 75% decrease in page load times

Web Designer / Developer II

London Computer Systems, Loveland, OH

2014 – 2019

- Design / Develop custom WordPress websites while working directly with clients to build a successful web presence for their company and brand
- Integrate LCS proprietary software into new and existing websites including development of back-end code and set up of customer's software
- Construct creative solutions, both scripts and plugins to offer additional functionality and improved

performance

- 25+ projects including full websites and integrations completed within the first year
- Discuss website goals and objectives with clients to generate project proposals including plan, process, cost and timeline
- Support existing customer websites by troubleshooting issues or assisting with requested changes and additions; host training sessions for clients to teach the WordPress platform
- Work with team to establish company processes and best practices to be used throughout the department
- Provide mentoring support to Level I Designer/Developers to help grow team knowledge and capabilities

Website Development / Digital Marketing

Global Business Solutions, Inc., Newport, KY

2010 – 2014

Website Development

- Promoted to Web Development / Digital Marketing after successfully trained Dispatch / Office Manager replacement
- Managed / maintained and updated 30+ websites in a Linux environment; performed backups / updates
- Extensive experience with WordPress and Drupal both on front-end development / programming as well as server management
- Successfully provided services for 50+ accounts to date
- Designed / developed websites from inception to implementation including project, time, and budget management; understanding of how to keep a site running effectively
- DNS management; oversaw domain registration for all clients; trained clients in WordPress and Drupal Platform use; provided clients with Help Desk support for all website related issues
- Assisted company sales force as website technical expert in design, development, and digital marketing

Website Design

- Worked in conjunction with the branding company to design company website resulting in +\$20K savings for company
- Developed custom designs / templates for client websites; designs focused on responsive web design and adhered to W3C guidelines; strong grasp of color, typography, special relationships, etc.
- Created custom mobile layouts based on existing websites
- Utilized Photoshop and Illustrator in design and layout of websites
- Modified existing imagery and logos for use on websites including optimizing all images for web

Digital Marketing – Develop / Implement Strategic Marketing Initiatives

- Saved company approximately \$40K via in-house social media and marketing efforts; managed all company social media sites, website, and blog
- Organized Google Adwords campaigns for company and clients; trained and consulted clients on SEO and Social Media best practices
- Utilized Constant Contact and Eventbrite to create custom branded emails and registration pages for events and newsletters
- Integrated digital into all facets of marketing to enhance business effectiveness; created online and print marketing materials for sales staff, events, and advertising
- Knowledgeable in digital marketing strategies, product demonstration; develop original materials for marketing campaigns; adept in Photoshop and Illustrator
- Developed pricing strategies to maximize profit / market share while ensuring customer satisfaction