

KRYSTI JANSEN

Loveland, OH 45140

309.310.9023

krystin.jansen@gmail.com

Website and Profile

- krystijansen.com
- [linkedin.com/in/krystijansen](https://www.linkedin.com/in/krystijansen)

Skills

- Vue.js / React.js
- Typescript / JavaScript
- HTML / CSS
- PHP / MySQL
- Restful APIs
- Linux / AWS administration
- WordPress / Drupal
- Git / JIRA / VS Code / Zephyr
- Photoshop / Illustrator / XD / Zeplin
- WCAG / ADA compliance

Results-oriented engineer with over 15 years of experience in developing responsive, data-driven web applications. Demonstrated expertise in modern JavaScript frameworks and front-end optimization, creating interfaces that are both technically robust and user-friendly with clean, maintainable codebases. Proven track record in mentoring engineering teams and streamlining development workflows to enhance product delivery efficiency.

Professional Experience

Front End Software Engineer

Cerkl Inc, Cincinnati, OH

January 2023 - Current

- Engineered and deployed responsive web interfaces leveraging modern JavaScript frameworks to elevate user engagement and deliver seamless cross-platform experiences.
- Refined component architecture by introducing 30+ reusable UI modules, advancing maintainability and supporting rapid feature development across multiple internal projects.
- Integrated RESTful APIs with dynamic front-end applications to streamline data retrieval processes, ensuring accurate and real-time information display across a broad user base.
- Modernized legacy codebase including migration from Vue 2 to Vue 3, adopting more component-based design patterns, substantially improving maintainability and reducing future technical debt.
- Upgraded to the latest version of Bootstrap including modification of over 100 files including testing, optimizing, and removing to replace with custom functionality where needed.
- Implemented 3rd-party packages for additional functionality including ApexCharts.js and Vue3 Datepicker rapidly improving functionality and scalability for forms and analytics.
- Developed and maintained API endpoints using PHP, facilitating enhanced integration between front-end applications and new feature rollouts.
- MySQL data manipulation and migrations for new features and customer success requests.

Senior Web Developer / Interim Manager

TechnologyAdvice, Nashville, TN

2021 - 2022

- Managed portfolio of 20+ websites using WPEngine and AWS.
- Contributed to company github repositories, including code development, pull requests and merges.
- Lead and executed new plugin development using Vue to create product listings from an internal API which led to shortened timelines

when adding new websites to company portfolio.

- Provided support for features and bugs reported by stakeholders throughout the company.
- Advised on and implemented best practices for Core Web Vitals optimization and ADA compliance.
- Scoped out and provided solutions for projects such as a new lightweight, customizable theme to be used across the portfolio.
- Advised on standardizing workflow and stack for the team to use moving forward, including documentation in Confluence and training where needed.

Professional Services Web Team Manager

*London Computer Systems,
Loveland, OH*

2019 - 2021

- Managed a team of 8 website designer/developers including project management, training, and providing support for complex projects/issues.
- Evaluated designer/developers effort and progress through annual reviews and regular code review to ensure consistency and quality across projects completed by team members.
- Grew department revenue by 15%+ annually to meet company goals.
- Expanded team use of internal software API, developing code to optimize requests, allowing for additional integrations for our customers.
- Increased use of best practice code by using a mobile first design/development approach.
- Trained Junior level developers on techniques/methods/best practices to continually develop overall team knowledge and competencies.
- Created SOW, developed project plans, and created multi-language code applications to be used across the team to enhance performance and efficiency of web projects.
- Rewrote complex internal software integration for high level customer's website which lead to a 75% decrease in page load times.

Web Designer / Developer II

*London Computer Systems,
Loveland, OH*

2014 - 2019

- Designed / Developed custom WordPress websites while working directly with clients to build a successful web presence for their company and brand.
- Integrated LCS proprietary software into new and existing websites including development of back-end code and set up of customer's software.
- Created and developed 25+ projects including full websites and integrations completed within the first year.
- Discussed website goals and objectives with clients to generate

project proposals including plan, process, cost and timeline.

- Supported existing customer websites by troubleshooting issues or assisting with requested changes and additions; host training sessions for clients to teach the WordPress platform.
- United team objectives to establish company processes and best practices to be used throughout the department.
- Provided mentoring support to Level I Designer/Developers to help grow team knowledge and capabilities.

Website Development / Digital Marketing

Global Business Solutions, Inc.,

2010 - 2014

Newport, KY

- Managed / maintained and updated 30+ websites in a Linux environment; performed backups / updates.
- Extensive experience with WordPress and Drupal both on front-end development / programming as well as server management.
- Designed / developed responsive custom websites from inception to implementation including project, time, and budget management; understanding of how to keep a site running effectively.
- DNS management; oversaw domain registration for all clients; trained clients in WordPress and Drupal Platform use; provided clients with Help Desk support for all website related issues.
- Collaborated with external branding company to design company website resulting in +\$20K savings for company.
- Saved company approximately \$40K via in-house social media and marketing efforts; managed all company social media sites, website, and blog.
- Knowledgeable in digital marketing strategies, product demonstration; develop original materials for marketing campaigns; adept in Photoshop and Illustrator.

Education

Wright State University at Dayton, OH

B.S. in Communication Studies January 2008